

# University of Pretoria Yearbook 2023

## Entrepreneurial start-up process 822 (ENP 822)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	25.00
<b>NQF Level</b>	09
<b>Programmes</b>	<a href="#">MPhil (Entrepreneurship) (Coursework)</a>
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Business Management
<b>Period of presentation</b>	Semester 1

### Module content

The module is designed to engage students to the entrepreneurial start-up process by focusing on the interaction between science and reality of the entrepreneurship enabling environment, entrepreneurial behaviour elements, creativity and innovation, business modelling, as well as performance motivation. It additionally embraces the world of the social entrepreneur within the stated constructs of the entrepreneurial start-up process.

The five themes provide a reflective perspective on entrepreneurship and its strategic importance and socio-economic relevance. It also endeavours to facilitate a deep understanding of the dependant and independent variables embedded in and around the start-up phase. Its key purpose conveys entrepreneurship enablement in different branches of industry, sectors and impact spheres.

The curriculum integrates distinctive aspects of the entrepreneurial start-up process in identifying problems in the enabling market environment towards translation into entrepreneurial opportunities via the creative process of ideation. The entrepreneurial action (start-up) model is designed to guide the learning process to enable potential entrepreneurs to turn the feasible business opportunity into a realistic business venture, in both profit or social impact orientation.

### Regulations and rules

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

The [General Academic Regulations \(G Regulations\)](#) and [General Student Rules](#) apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the

responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations.

**University of Pretoria Programme Qualification Mix (PQM) verification project**

The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.